

## ZONING

### 370 Attachment 5

### City of Bridgeton

#### Zoning Schedule – Sign Standards [Amended 9-17-2013 by Ord. No. 13-06]

Type	Permitted Zones	Maximum				Location (24)
		Area (square feet)	Width (feet)	Height (feet)	Number	
Awning	Nonresidential	—	—	—	1 per use	8 feet <sup>(14),(23)</sup>
Billboard	C-2 through C-5, I	—	—	—	—	—
Canopy	Nonresidential	8	8	1	1 per use	8 feet <sup>(14),(23)</sup>
Digital display	C-2 through C-5, I <sup>(18)</sup>	32	—	—	1	(20)
Ground <sup>(9)</sup>	C-2 through C-5, I	6 <sup>(1)</sup>	—	5 <sup>(8)</sup>	(19)	(20)
Illuminated	Nonresidential	—	—	—	—	—
Marquee	C-1 through C-5	—	(5)	3	1	(11),(23)
Monument	C-2 through C-5, I	6 <sup>(1)</sup>	—	5 <sup>(8)</sup>	1	(20)
Nontraditional billboards	(17)	—	—	—	—	(17)
Portable <sup>(26)</sup>	C1 through C5	—	—	—	—	—
Projecting (blade) <sup>(2)</sup>	C-1, C-2	3	—	(12)	§ 370-65F	(13),(22)
Pylon (freestanding)	C-3, C-4, C-5, I	32 <sup>(1)</sup>	—	25 <sup>(10)</sup>	§ 370-65F	(20)
Temporary <sup>(26)</sup>	Residential	6	—	—	—	(16)
	Nonresidential	32	—	—	—	(16)
Temporary (election)	Residential	§ 370-65M	—	—	—	§ 370-65M
	Nonresidential	§ 370-65M	—	—	—	§ 370-65M
Street clock	C-1	(4)	—	15 to 20 <sup>(15)</sup>	1	(25)
Wall	Nonresidential	(3)	—	(12)	(21)	(13),(21)

- (1) Signs carrying the same message on two sides shall be considered, for size limitation purposes, to be of a size equivalent to the size of one side. When there is a different message on each side, then each side shall be considered an individual sign.
- (2) Only vertical projecting signs will be permitted.
- (3) One square foot of sign area for every linear foot of the front building facade occupied by the use being advertised. Painted signs shall be enclosed by a molding or border.
- (4) The clock dial shall be at least 40 inches in diameter.
- (5) Not wider than the width of the building.
- (6) (Reserved)

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- (7) "Canopy width" shall mean the distance measured parallel to the face of the building.
- (8) Total height above the level of the street upon which the sign faces, or above the adjoining ground level, if such ground level is above the street level.
- (9) The sign may have an open space up to three feet between the baseline of said sign and the ground level.
- (10) Maximum height of the top of the sign facing.
- (11) Sign facing shall not be located closer to ground level than 10 feet measured from the ground at the support to the lowest extremity of the sign facing.
- (12) The top of the sign facing shall not exceed the height of the building to which it is attached.
- (13) Sign facing shall not be located any closer than eight feet to a sidewalk surface or ground surface or closer than 15 feet to a driveway surface.
- (14) Minimum spacing above the level of the sidewalk or other public thoroughfare.
- (15) When supported on the corner of any building or structure at the intersection of two streets, but not less than 15 feet when erected on a sidewalk. A sidewalk clock shall be supported upon an ornamental design post.
- (16) No temporary sign shall be hung so that the lowest portion of its facing is less than eight feet above ground level or sidewalk surface or less than 18 feet above a street or driveway level.
- (17) Prohibited when they interfere with the passage of pedestrians or create a hazard to pedestrian or vehicular traffic (e.g., obstructions, distractions, etc.).
- (18) Refer to § 370-65K for requirements such as luminance and light trespass.
- (19) (Reserved)
- (20) No sign shall be nearer than two feet to any other sign, building or structure, be nearer than 10 feet to the street right-of-way line, or be erected within side and rear setbacks, or be erected within a sight triangle.
- (21) Signs shall be displayed on the building: a) on the front facade which directly abuts and faces a public street; b) on the facade of a building directly abutting a lawfully established public parking lot, private parking area, mall or arcade; c) if a building shall face more than one street, an additional sign shall be permitted on the side street facade equal to 1/2 the area of the sign that shall be permitted on the front façade. No wall sign shall be permitted to extend more than 10 inches beyond the exterior building wall face.
- (22) No sign shall: a) angle in a "Y," "L" shape and the distance measured between the principal faces of any projecting sign shall not exceed 12 inches; or b) in any part thereof extend greater than two feet from the face of the wall to which it is attached.
- (23) Permitted only with an approved sign permit pursuant to § 370-65C.
- (24) No sign shall: a) be located on a sidewalk or driveway area, nor shall it obstruct traffic or motorists' vision; or b) be located within five feet of a curbline.
- (25) Clocks erected on walls shall not project from the face or wall of the building or structure, in any direction, more than five feet. When erected on sidewalks they shall be not more than 20 inches from the outer edge of the curb, and shall be at least 20 feet from the point of intersection of the lines of any street measured parallel with the street.
- (26) Placement, number, and time duration permitted only by special approval of the Mayor and Council.